

2024 Breakfast Meeting Series: From Conversations to Solutions

Sponsorship Opportunities

Miami Homes For All is proud to launch our 2024 breakfast meeting series, where we will team up with residents, practitioners, and stakeholders to share insights and gain perspective on the most timely, pressing, and intersectional housing solutions of the day.

The programming includes a two-pronged approach. Each quarter, Miami Homes For All and partners will host a resident engagement meeting, providing a forum in which information will be shared on housing needs, concerns, and timely solutions. We will then summarize this discussion and meeting results to share at a housing stakeholder breakfast, where a panel of experts will discuss best-inclass solutions to today's housing concerns. Each breakfast will cover housing and an intersecting issue, starting with sea level rise. The series is intended to bridge the gap not only between issues that are inter-related but also between residents and decision-makers. Ultimately, this series will propel implementation of the most effective solutions that address the real experiences of residents with housing struggles.

This series will build on the success of our 2023 Housing and Health Summit, which brought together elite experts from across the country with the most effective local community organizations to consider best-in-class solutions to both housing and health needs. In 2024, we are poised to continue breaking down silos and aligning our efforts with partners that address the needs of our community.

By joining us as a sponsor, your organization will be recognized as a prominent supporter of Miami's efforts to establish a working partnership between residents, their representatives, and key stakeholders. This work will be documented through three surveys, one executive summary and six events throughout 2024.

If you are interested in becoming a sponsor or would like further details, please reach out to Daniela Roger, Communications Manager at Miami Homes For All, at daniela@miamihomesforall.org. Your support can truly make a difference in advancing housing security for our entire Miami-Dade community.

Sponsorship Tiers



UNDERWRITING

\$50.000

- + Opportunity to make opening remarks at one (1) Stakeholder Breakfast and one (1) Resident Breakfast.
- + Opportunity to facilitate a panel session at one (1) Stakeholder Breakfast.
- + Recognition by the MC as an Underwriting Sponsor during the opening & closing remarks of all events in this series.
- + Spotlight in one (1) of MHFA's monthly newsletters.
- + Logo placement on cover of the event program.
- + Full-page color advertisement in the event programs.
- + Logo placement next to event hosts (MHFA & partners) on all event marketing materials (webpage, emails, & social media posts).
- + Photo opportunities that will appear in MHFA's monthly newsletter post-Stakeholder Breakfasts.
- + Ten (10) complimentary tickets to each of three (3) Stakeholder Breakfasts.
- + A reserved exhibit table to showcase your company's products & services.

DIAMOND

\$25,000

- + Opportunity to facilitate a panel session at one (1) of our Stakeholder Breakfasts.
- + Recognition by the event MC as a Diamond Sponsor during the opening & closing remarks of all events in this series.
- + Spotlight in one (1) of MHFA's monthly newsletters.
- + Half-page color advertisement in the event programs.
- + Logo placement on all event marketing materials, including webpage & all promotional emails.
- + Photo opportunity that will appear in one (1) of MHFA's monthly newsletters post-Stakeholder Breakfast.
- + Ten (10) complimentary tickets to each of three (3) Stakeholder Breakfasts.
- + Recognition on MHFA's social media.
- + A reserved exhibit table to showcase your company's products & services.

PLATINUM

\$15.000

- + Recognition by event MC as a Platinum Sponsor during the opening & closing remarks.
- + Spotlight in one (1) of MHFA's monthly newsletters.
- + Logo placement on all event marketing materials, including webpage & all promotional emails.
- + Photo opportunity that will appear in one (1) of MHFA's monthly newsletters post-Stakeholder Breakfast.
- + Ten (10) complimentary tickets to each of three (3) Stakeholder Breakfasts.
- + Recognition on MHFA's social media.
- + A reserved exhibit table to showcase your company's products & services.

GOLD

\$10.000

- + Recognition by event MC as a Gold Sponsor during the opening remarks.
- + Logo placement in the event program.
- + Logo placement on the event webpage.
- + Ten (10) complimentary tickets to each of three (3) Stakeholder Breakfasts.
- + Recognition on MHFA's social media.
- + A reserved exhibit table to showcase your company's products & services.

SILVER

\$5.000

ASSOCIATE

\$2,500

- + Logo placement in the event program.
- + Logo placement on the event webpage.
- + Five (5) complimentary tickets to each of three (3) Stakeholder Breakfasts of your choice.
- + Recognition on MHFA's social media.
- + A shared exhibit table to showcase your company's products & services.
- + Logo placement on the event webpage.
- + Three (3) complimentary tickets to each of three (3) Stakeholder Breakfasts of your choice.
- + Recognition on MHFA's social media.
- + A shared exhibit table to showcase your company's products & services.

MIAMI HOMES FOR ALL: OUR MISSION + WHAT WE DO

FOUNDED IN 1985, MIAMI HOMES FOR ALL'S MISSION IS TO ENSURE THAT EVERYONE IN MIAMI-DADE HAS A SAFE, AFFORDABLE PLACE TO CALL HOME.

We aim to improve the housing ecosystem so that it produces more affordable housing, preserves that which we have, and increases marginalized residents' access to that housing. <u>Our strategies include:</u>

- Policy and best practices research
- Demonstrations to prove innovative concepts
- Public-private partnerships
- Policy advocacy
- Community engagement





MIAMIHOMESFORALL.ORG



@MIAMIHOMES4ALL

CONTACT US TO BECOME A SPONSOR!



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